

On-page SEO report

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PRODUCT

Title Kegco K199B-01 Kegerator Cabinet Only 20 Inch Black
URL handle kegco-k199b-01-kegerator-cabinet

[View draft in Shopify admin](#)

17

PASSED

0

FAILED

0

NOT APPLICABLE

SEO KEYWORDS

ROLE	KEYWORD
PRIMARY	Kegco K199B-01 Kegerator Cabinet
SECONDARY	Kegco K199B-01 Kegerator
H3	Kegco K199B-01 Cabinet Only
H3	Kegco K199B-01 Black Kegerator Cabinet

CHECKLIST

CODE	CRITERION	RESULT
C	Resize images 1×1 aspect ratio All images resized onto a square 1000 × 1000 px white canvas	✓ Pass
D	Rename images filename Every gallery image renamed: unique lowercase hyphenated .webp name carrying exactly one SEO keyword, never a PDF keyword	✓ Pass
E	Compress images All images converted to compressed WebP before upload	✓ Pass
F	Alt tag images Every gallery alt tag: present, d150 characters, natural opener, unique, exactly one SEO keyword — a different one than its filename's	✓ Pass
G	Title has main keyword Product title starts with the primary keyword, exact and unbroken (60 characters or less is ideal; 120 is the hard limit)	✓ Pass
H	H2 contains second most important keyword H2 heading carries the secondary keyword exactly, with no forbidden punctuation and no PDF keyword	✓ Pass

I	H3s contain main keyword variations Every H3-tier keyword sits in exactly one H3 heading — no doubling, no collisions, clean punctuation, no PDF keywords	✓ Pass
J	Images in description At least one image placed inside the description body	✓ Pass
K	Description image filenames unique Description-image filenames differ from their gallery filenames and carry their own distinct keyword (incl. AI infographics)	✓ Pass
L	Description image alt tags unique Description-image alt tags differ from their gallery alt tags, d150 characters, each with its own distinct keyword	✓ Pass
M	Manual added PDF attachments section present in the description	✓ Pass
N	Manual filename Each PDF file is named exactly after its PDF keyword	✓ Pass
O	Manual PDF icon filename and alt tag Each PDF icon's filename, alt tag, and link text exactly match its PDF keyword	✓ Pass
P	URL is the main keyword The live URL handle equals the slugified primary keyword	✓ Pass
Q	Meta title and description Meta title keyword-first, capitalized, d60 characters; meta description d160 characters with the keyword, written to earn the click	✓ Pass
R	Original content Description written as original content, never copied from the supplier	✓ Pass
S	No links in headings No links inside any H2 or H3 heading	✓ Pass